

Privacy Policy

Last Updated: January 2020

Mobile Assistant, Inc. (Mobile Assistant) has created this Privacy Policy in order to demonstrate our commitment to the privacy and confidentiality of our clients. Mobile Assistant takes the protection of your privacy and the confidentiality of the information you share seriously. This Privacy Policy governs the manner in which Mobile Assistant, Inc. uses, maintains and discloses information collected from its clients and clients of its website. Mobile Assistant reserves the right to change this policy at any time. By entering the Mobile Assistant website, you are accepting all of the terms and conditions outlined in this policy. This website is not directed at children under the age of 13.

Information We Collect

Mobile Assistant may request or collect personal information from clients in a variety of ways, including through online forms for ordering services, and other instances where clients are invited to volunteer such information. The information we collect is personal information that identifies you which may include information such as your name, E-mail address, telephone numbers, and credit card and billing information.

Cookies and Other Tracking Technologies

Cookies

Mobile Assistant may also collect information about how clients access the Website using a tracking ID unique to each client through the use of cookies. A cookie is a piece of data stored on the client's computer tied to information about the client. We may use both session ID cookies and persistent cookies. For session ID cookies, once you close your browser or log out, the cookie terminates and is erased. A persistent cookie is a small text file stored on your computer's hard drive for an extended period of time. Your browser's help file contains information and instructions for removing persistent cookies. Session ID cookies may be used by Mobile Assistant to track client preferences while the client is visiting the website. They also help to minimize load times and save on server processing. Persistent cookies may be used by Mobile Assistant to store bits of information on your computer, for example, whether you want your password remembered or not. Mobile Assistant may also use persistent cookies for online advertising purposes as described below. Cookies used on the Mobile Assistant Website do not contain personally identifiable information. To opt out of our cookies used for online advertising, [click here](#). If you later delete your cookies, use another computer or device, or change browsers, you will need to repeat the opt-out process. Other websites you visit may offer their own opt-outs. If you do opt-out of interest-based advertisements, you may still see Mobile Assistant advertisements on websites you visit, but those ads will not be based on your browsing behavior.

Log Files

Like most standard Websites, we use log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track client's movement in the aggregate, and gather broad demographic information for aggregate use. However, none of the information stored in our log files, including but not limited to IP addresses, is linked to personally identifiable information.

Use and Disclosure of Information

Mobile Assistant may use the personally identifiable information collected to contact clients regarding products and services offered by Mobile Assistant. We may also use this information for research purposes regarding the effectiveness of our Website services and marketing, advertising and sales efforts. Mobile Assistant will not in any way share this information with a third party either for free or by selling it, unless you specifically authorize such disclosures.

Mobile Assistant may also disclose aggregate, anonymous data based on information collected from Clients to investors and potential partners. In such cases, statistical information only will be disclosed and personally identifiable data will be kept strictly confidential. In case Mobile Assistant is sold, the information collected from clients may be transferred to the new owners.

Mobile Assistant may from time to time engage third parties, including its own subsidiaries and affiliated companies, to preserve, analyze or otherwise store or manipulate data received by Mobile Assistant from its clients. In all such cases, such third party service providers will be required to treat all such data with the same degree of care as Mobile Assistant and they will be prohibited from disclosing such data to any other person or party, except as otherwise provided for in this Privacy Policy.

In the course of using the service, information dictated by a Subscriber and, where applicable, a Subscriber's contact, including their respective email data, must be disclosed in order to provide the service. However, for all other purposes, this information will be treated as confidential and protected under our Privacy Policy.

Mobile Assistant will only disclose personally identifiable data to third parties when: (a) you give us permission to do so; (b) we are required to do so by law, government regulation, or court order; (c) your employer or affiliated organization, as part of a contractual obligation or to assist with industry compliance, requires us to do so; and/or (d) you utilize a feature of the service which requires the disclosure of certain personally identifiable data, such as sending emails on your behalf.

Service Announcements

On rare occasions, it is necessary to send out a strictly service related announcement if, for instance, our service is temporarily suspended for maintenance. These communications are not promotional in nature.

Maintenance of Information

The information provided to Mobile Assistant is saved indefinitely and may be stored on one or more databases directly or indirectly maintained by Mobile Assistant. Mobile Assistant employs industry standard security measures to protect the confidentiality of the information. While we cannot guarantee that loss, misuse or alteration to data will not occur; we make every effort to prevent such occurrences. Any other particularly sensitive information, such as credit card numbers collected for Subscription to Mobile Assistant is not stored by Mobile Assistant, and is processed using a third party payment management service, Authorize.net which has a Privacy policy that can be viewed here: <https://www.authorize.net/about-us/privacy/>.

Confidentiality, Security, and Spam

Confidentiality and Security

Mobile Assistant will never sell, license or rent personally identifiable data to a third party without the Subscriber's permission. Mobile Assistant policy expressly forbids employees, associates, contractors or any other person who comes into contact with personal Subscriber information or data from disclosing it to any other person except as provided in the Necessary Disclosure section, described below.

No Spam

Mobile Assistant will never sell to, provide or allow any third party use of a Subscriber's email addresses or telephone numbers without the Subscriber's permission. We will utilize a Subscriber's email addresses or telephone numbers solely for purposes of customer service and to provide information to Subscribers about Mobile Assistant's services or offerings.

Responsibility for Your Login Information

You are responsible for the security of your login information. Make sure you keep it in a safe place and do not share it with others. Always remember to log out after your session ends to ensure that others cannot access your private personal information. You should take this precaution even if you are not using a public computer, such as at a library or internet cafe, but even when using your private computer in your home.

Contact Information

In the event a Subscriber has questions regarding this Privacy Policy, the practices of Mobile Assistant, or their use of the Mobile Assistant service or websites, they may contact us at support@mobileassistant.us or at the physical address below:

Mobile Assistant, Inc.

Attn: Privacy Policy
PO Box 187
Waunakee, WI 53597